

Your Cannabis Industry Marketing Partner

Digital media and events driving targeted engagement, thought leadership, brand awareness and demand-generation.

Quality

Safety

Regulatory Compliance

Technology

Industry Trends

Manufacturing

Processing

Cultivation

Lab Testing

Supply Chain



Cannabis Industry Journal

2023 Media Kit

About *Cannabis Industry Journal*

Cannabis Industry Journal (CIJ) is an interactive, digital community designed to educate, inform and connect Cannabis Professionals on the latest industry trends, insights, ideas and innovations. *CIJ* assembles thought leaders at the forefront of the cannabis ecosystem to present timely, relevant content to a focused and engaged audience through multiple mediums, delivering valuable information to audiences all over the world. helping cannabis businesses move the market forward.

Since 2015, *Cannabis Industry Journal* audiences have grown to respect our exceptional content found throughout the *CIJ* [Website](#), Weekly Newsletters, Educational Virtual and In-Person Events, Social Media updates and more. Through these mediums, *CIJ* delivers valuable information to audiences all over the world, helping cannabis companies move the market forward.

With content to inform, educate and connect stakeholders in the cannabis market, our competitive advantage is the flexibility to meet your goals from both a quality and quantity perspective

Cannabis Industry Journal falls under the umbrella of parent company, Innovative Publishing Co., alongside sister publications, *Food Safety Tech* and *MedTech Intelligence*. Each B2B property educates and informs a burgeoning community of professionals through accessible, original content and organic growth.

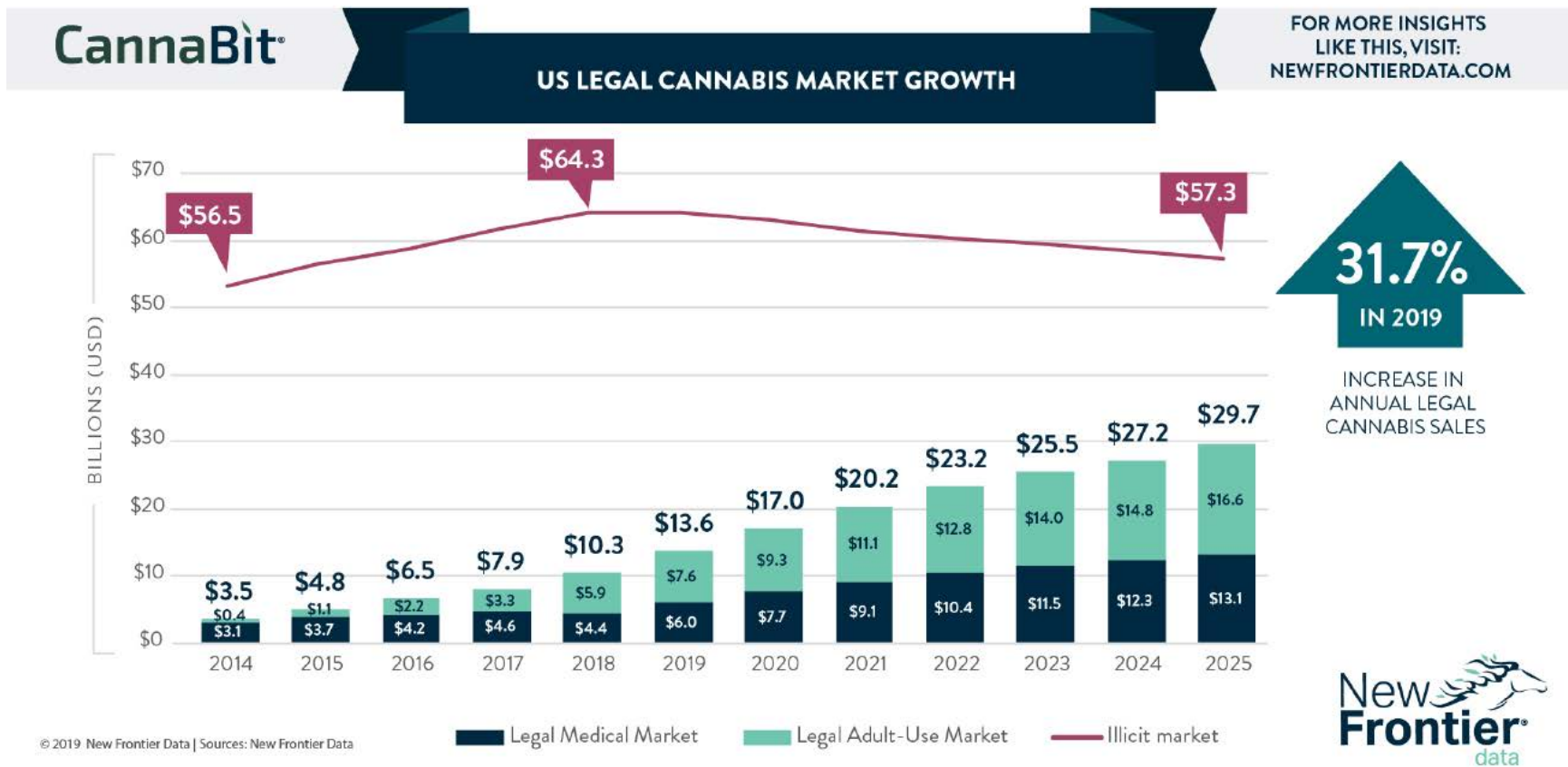


A Booming Market

Cannabis represents one of the fastest growing markets in the world – and we have our finger on the pulse.

The regulatory landscape is changing quickly

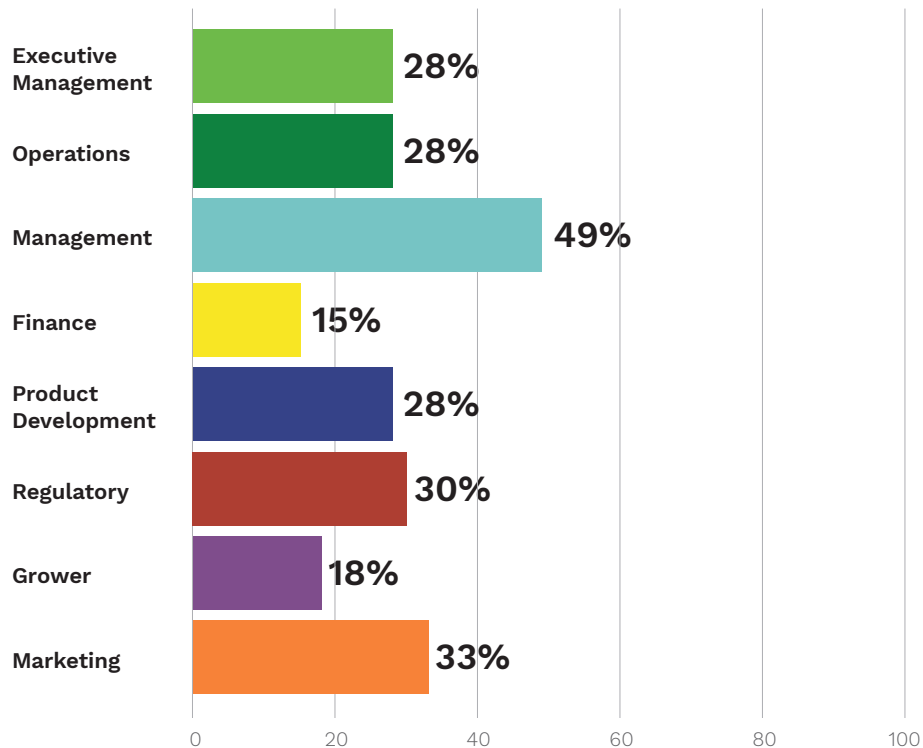
- The US is on the verge of federal cannabis legislation and is expected to be fully regulated in the next five years
- 19 States and the District of Columbia have already legalized adultuse cannabis
- 47 States have legalized some form of cannabis



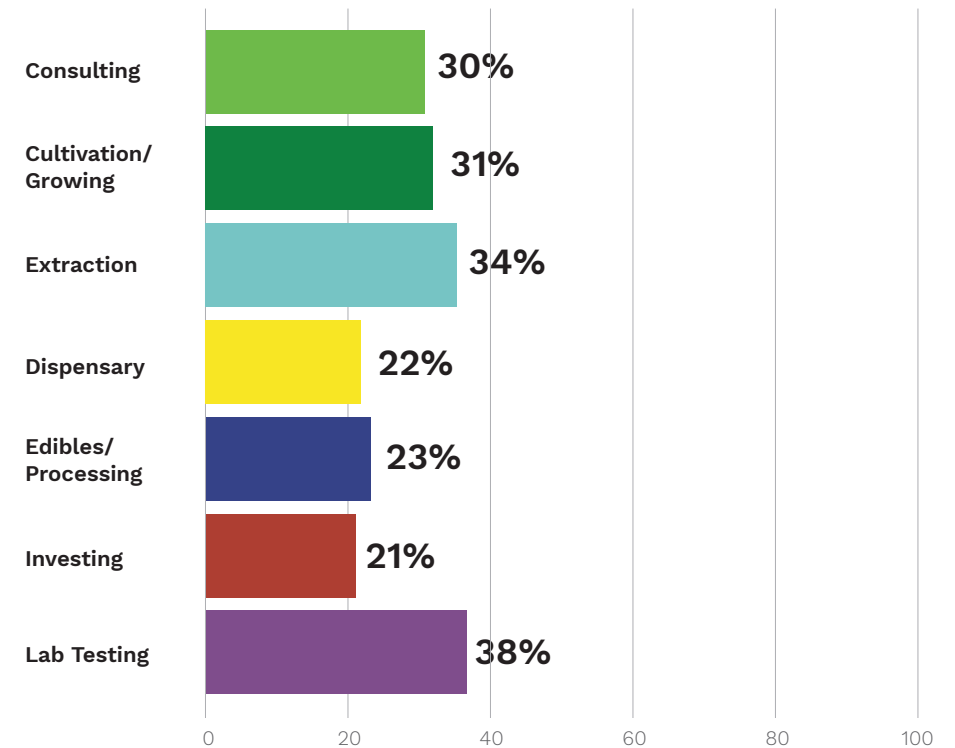
Targeted Audience

18,000+ Cannabis Industry & Related Market Professionals

Job Function



Company Function



CIJ readers often have multiple job functions and companies in the cannabis industry often work in more than one sector, such as vertically integrated companies, which is why these percentages do not add up to an even 100%

Opt-in Newsletter Readership

More than 18,000+ opt-in subscribers get *Cannabis Industry Journal* weekly newsletters to stay current and learn of the latest cannabis market news, innovation, best practices and industry insights. The newsletter contains original content contributed by dozens of industry experts and leaders and serves as a vital tool for key cannabis industry decision makers.

Weekly content exploring cannabis technology innovations, strategies and best practices for leveraging innovation to advance a safe and informed global cannabis market

Top Subscribers

- Cresco Labs
- Steep Hill
- MJ Freeway
- Urban-Gro
- Vireo Health
- Pharmacann
- Waters Corporation
- PJLA
- Eurofins
- Kush Bottles
- Emerald Scientific
- MedMen
- Marijuana Policy Project
- Harborside
- Truleaf
- Good Chemistry
- Simplifya
- Columbia Care
- Konocti Analytics
- Perkin Elmer
- NCIA
- Millipore Sigma
- Julabo
- Grid Iron Cannabis
- Thermo Fisher
- ExtraktLAB
- Herbal Healing LLC
- Hygiena
- Surna
- Terrapin Care Station
- Restek
- Proverde Labs
- First Harvest Financial
- Lab Roots
- Trace Analytics
- Eden Labs
- New Frontier Data
- Quantum Analytics
- PAX Labs



Engaged Users

Online Audience

46,000+
Users Monthly

62%
YoY User Growth
(2021-2022)

57%
Organic SEO & Social

Digital Newsletters (1/1/22 to 8/31/22)

Over 261,000
Annual Emails

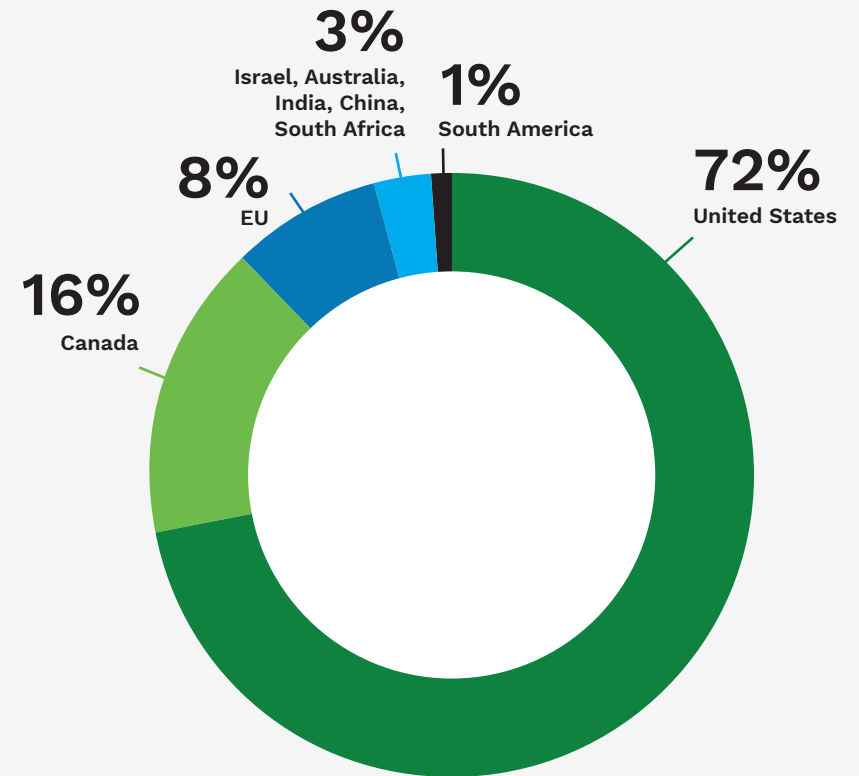
36.57%
Open Rate

1.18%
CTR

19.8%
Unique Open Rate

3.23%
CTOR

Global Audience



***Cannabis Industry Journal* has a seven-year history and reputation for producing exceptional learning programs delivered through Live Conferences and Educational Webinars**

2023 Cannabis Quality Conference & Expo

The *Cannabis Quality Conference & Expo (CQC)*, is an educational and networking event developed for cannabis industry professionals. Elements of cannabis safety, quality and regulatory compliance serve as the foundation of the educational content presented during the annual event.

Uniquely focused on science, technology, safety and compliance, the CQC enables attendees to engage in conversations, that are critical for advancing careers and organizations alike. Delegates have the opportunity to visit with exhibitors to learn about cutting-edge solutions; participate in three, high-level, educational tracks covering valuable industry insights and trends; to network with industry executives in order to identify solutions to improve quality, efficiency and cost effectiveness in the evolving cannabis industry.

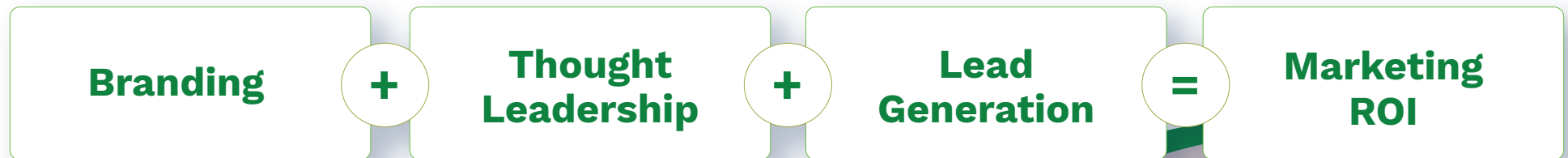
2023 C/IJ Events Calendar

- January 24: Cannabis Labs Virtual Conference**
- February 21: Infused Products Virtual Conference**
- April 11: Extraction Virtual Conference**
- May 16: Cannabis Labs Virtual Conference**
- June 13: Supply Chain Virtual Conference**
- July 18: Infused Products Virtual Conference**
- November 7: Supply Chain Virtual Conference**
- December 12: Cannabis Labs Virtual Conference**

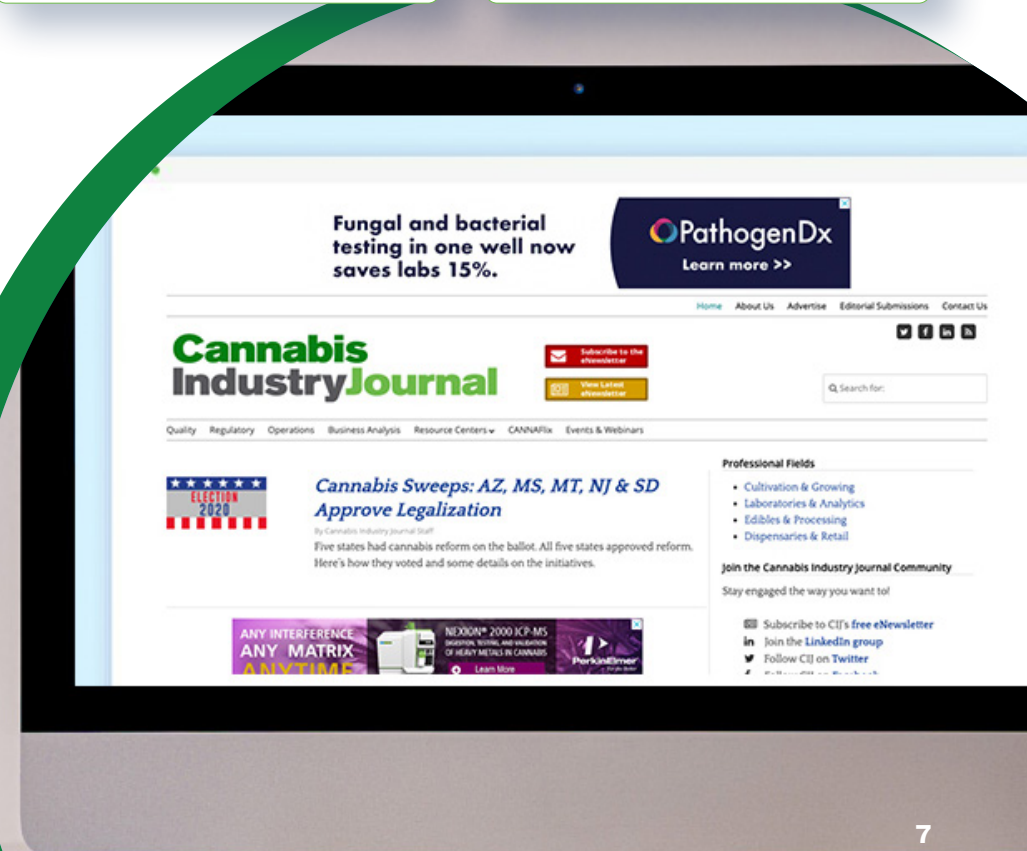


We Deliver Marketing ROI

- **Build Brand Awareness** through effective digital marketing (banner, text and/or video ads) on the *CIJ* Website and in Weekly Newsletters



- **Showcase your Thought Leaders and Industry Expertise** through a comprehensive marketing strategy including: Contributed Articles, Native Content/Ask the Experts, Syndicated Assets (*White Papers, EBooks, Case Studies, etc.*), Custom Webinars, Virtual Events, TechTalks and Speaking Opportunities at Cannabis Industry Journal Conferences, both Virtual and In-Person
- **Expand your Sales Funnel with *CIJ's* Demand Generation** programs, designed to deliver qualified leads. *CIJ* drives audiences to your educational marketing content, generating high-quality leads, while collecting detailed contact information per registration/download, providing you with weekly detailed report(s). We now offer ABM, Lead Scoring and Lead Nurturing
- **Return On Investment** is realized through the “sum of the parts,” regarding your marketing campaign execution. *Cannabis Industry Journal* offers a platform filled with the capabilities you require, to provide all aspects of your go-to-market messaging and sales development strategy through a single partner.



Digital Marketing Services - Branding, Awareness and Traffic

Cannabis Industry Journal Digital Newsletter Advertising

Delivered to 18,000+ active subscribers weekly, the *CIJ* Newsletter provides cannabis news, best practices, commentaries, related industry insights and more. The Newsletter contains original content contributed by dozens of industry experts/thought leaders, serving as a vital communication tool for key cannabis industry professionals.

Keeping readers abreast of industry news, key opinion leader commentaries, product/business trends and developments, cutting edge ideas, the weekly *CIJ* Newsletter is an essential resource in the cannabis industry.

Digital Ad Positions

- A Top Leaderboard**
Top Leaderboard (600x100)
- B Feature Article Sponsor**
Horizontal Banner (600x100), Square Banners (250x250) or Text Ad (Headline, Text, Image/Logo and Link); includes online banner on the related article page
- C Sponsored Content**
Horizontal Banner (600x100), Square Banners (250x250) or Text Ad (Headline, Text, Image/Logo and Link)

The screenshot shows the Cannabis Industry Journal website with three ad positions highlighted:

- Position A:** A top leaderboard banner at the top of the page. It features three ads: "ALL CANNABIS & HEMP ANALYSES ALL AT YOUR FINGERTIPS", "PERKINELMER CANNABIS & HEMP ANALYTICAL SOLUTIONS APP NOTE COMPENDIUM", and a PerkinElmer logo.
- Position B:** A horizontal banner below the navigation menu. It features an ad titled "SOLVING RESIDUAL SOLVENTS AND TERPENES" with an image of cannabis buds.
- Position C:** A sponsored content section below the main article. It features an ad titled "Explosive growth always overwhelms the unprepared." with an image of a person and the Rootstock logo.

Other visible content includes the main navigation menu, the "Cannabis Industry Journal" logo, and a featured article titled "Edibles Pose Health Risk without Food Safety Test".

Online Digital Advertising

Although the *Cannabis Industry Journal* Weekly Newsletter drives a massive amount of traffic to our website, more than half our web-traffic originates from Organic Search; an important opportunity for expanding your influence to engaged readers not yet subscribed to the *CIJ* Newsletter.

For the most comprehensive reach across the *Cannabis Industry Journal* community, our recommended media strategies always include banner ads on the *CIJ* Website and Banners and/or Text Ads within the weekly *CIJ* Newsletters.

Smart Ad Serving delivers your ads with device-specific display (*desktop/mobile*), which provides multiple ad sizes and increases readability regardless of reader platform. Horizontal banners use the industry-standard ratio of 6:1; Square Banners use the industry standard ratio of 1:1.

Website Ad Positions

A Top Leaderboard (800x133)

B Content Banner (600x100)

C Square (300x300)

D Additional Creative Units

- **In-Article Video**
Includes Top Leaderboard plus embedded Video Player Window

- **Exclusive Take-Over Ads**
Site Sponsor, Category Sponsor and Article Sponsorship Options Available

The screenshot shows the Cannabis Industry Journal website with several ad placements highlighted:

- Position A:** A top leaderboard banner for PathogenDx, featuring the text "Fungal and bacterial testing in one well now saves labs 15%." and a "Learn more >>" link.
- Position B:** A content banner for PerkinElmer, featuring the text "ANY INTERFERENCE ANY MATRIX ANYTIME" and "NEXION® 2000 ICP-MS".
- Position C:** A square ad for Microbiology International, featuring the text "Lab Equipment Culture Media Test Kits" and "More Info".

The website layout includes a navigation menu, a search bar, and various article teasers such as "Cannabis Sweeps: AZ, MS, MT, NJ & SD Approve Legalization" and "Leaders in Infused Products Manufacturing: Part 4".

Email Marketing

Custom email marketing is the perfect technique to drive reader engagement for existing white papers, webinars and other content in need of additional exposure, registration and downloads.

Dedicated Email

Need to drive some additional traffic to your website, blogs, product demos, white papers or webinars? Custom email marketing continues to be the leading driver for fast, high-quantity and high-quality results. *Cannabis Industry Journal's* opt-in marketing list will deliver your message to over 18,000+ industry professionals when you need responses, fast.

Use your own HTML creative or have *CIJ* build your email message in an engaging HTML design to generate response among cannabis industry decision makers. Simply provide the graphics, headline, copy, logo and CTA with URL, and *CIJ* does the rest. *CIJ* designers will design and deploy the HTML email on your behalf.

Social Engagement

CIJ does not charge for social promotion of your marketing programs. Instead, we include social media push as a free value-add for every client based on your total campaign scope and investment.

-  Facebook
-  LinkedIn
-  Twitter

Native Advertising: Ask the Expert

Cannabis Industry Journal readers have come to know and anticipate Ask the Expert as a source of valued content for keeping up with industry trends, identifying new areas of service/solutions and best practices. Ask the Expert is Sponsored Content in the form of a Q&A. It's easy! Put your Subject Matter Experts in the spotlight by having them provide answers to the questions your customers and prospects are asking.

Format

Q&A: Choose up to four questions on topics our readers should be interested in learning more about, you know your customer and prospects best, what are they asking about? This is your time to shine!

- Create the questions your customer and prospects are asking about (best practices, new technology/solutions, industry trends, etc.)
- Have your SME provide the answers to those questions
- *CIJ* will publish your completed interview as a Q&A-style format, created by our content team

Once submitted, the *CIJ* Team will feature your Ask the Expert/Sponsored Content on the *Cannabis Industry Journal* website, in the Weekly Newsletter and promoted via Dedicated Email Marketing.



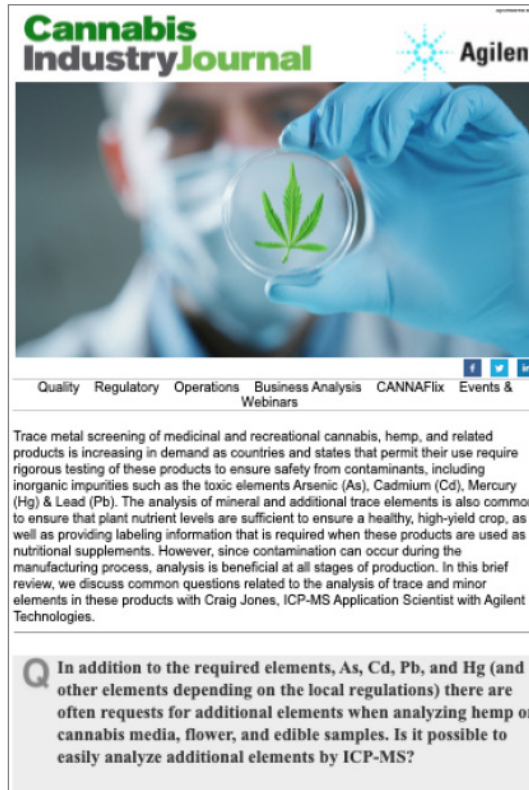
Asset Syndication

Cannabis Industry Journal delivers uncapped, lead-generation through syndication of your White Papers, EBooks, Case Studies or other educational assets among our community of over 18,000+ Cannabis professionals.

It's easy! The CIJ Team will create the promotions and we guarantee a minimum of 50-Downloads/Registrations with GDPR compliant contact details! Simply provide us the asset(s) and a brief promotional description, we'll take care of the rest!

Client assets are hosted in the Library on Cannabis Industry Journal website with a dedicated landing page and gated access. Your Asset is promoted among appropriate audiences using a combination of cross channel promotion via CIJ Website, Newsletter, Email and Social Promotion to generate downloads and capture detailed contact information, reports provided weekly, for your sales team.

Asset Syndication is a 5-Week program using a client-provided asset for demand-generation/lead capture. Per Asset Syndication, we guarantee a minimum of 50-Downloads/Registrations, unfiltered and uncapped, with full GDPR compliant contact details.



Cannabis Industry Journal Agilent

Quality Regulatory Operations Business Analysis CANNAFix Events & Webinars

Trace metal screening of medicinal and recreational cannabis, hemp, and related products is increasing in demand as countries and states that permit their use require rigorous testing of these products to ensure safety from contaminants, including inorganic impurities such as the toxic elements Arsenic (As), Cadmium (Cd), Mercury (Hg) & Lead (Pb). The analysis of mineral and additional trace elements is also common to ensure that plant nutrient levels are sufficient to ensure a healthy, high-yield crop, as well as providing labeling information that is required when these products are used as nutritional supplements. However, since contamination can occur during the manufacturing process, analysis is beneficial at all stages of production. In this brief review, we discuss common questions related to the analysis of trace and minor elements in these products with Craig Jones, ICP-MS Application Scientist with Agilent Technologies.

Q In addition to the required elements, As, Cd, Pb, and Hg (and other elements depending on the local regulations) there are often requests for additional elements when analyzing hemp or cannabis media, flower, and edible samples. Is it possible to easily analyze additional elements by ICP-MS?



Cannabis Industry Journal Webinars

A staple for Thought Leadership and Demand Generation, Webinars are critical for our method marketers. *Cannabis Industry Journal* Webinars are turnkey and include: production, marketing, moderation, speaker training and a recording of each event is archived and made available within the CannaFlix section of the *Cannabis Industry Journal* website for On-Demand viewing for a minimum of 90-Days.

Custom Webinars

Custom Webinars are 30-60 minute, single-sponsored events featuring Subject Matter Expert(s) of your choice, to address your selected topic. Delivering thought leadership and exclusivity, custom webinars engage audiences seeking timely and topical industry knowledge and best practice solutions. You tell your story while we manage the process for you.

Each webinar features your presentation with optional audience polling and a 10-min Q&A session. Co-presenting case studies with your customers is a highly encouraged best practice for webinar success.

Executive Summary for Webinars:

Following your TechTalk or Webinar our team will collaborate with you to create an Executive Summary of the program utilizing the transcript from the event. The transcript is loaded into an Executive Summary template and sent to the client for full review and edit. The fully edited version will be published as a PDF asset, consisting of excerpts from the programs to capsize the essence of the event into 2-4 pages. The Executive Summary will be syndicated across the *CIJ* network to secure demand-generation leads.

Extend the life of your TechTalk or Custom Webinar via this all-inclusive, nurturing program and increase your prospect conversion with another lead-generating asset. Post-event, we will compose a 2-4 page (1,000-1,500 words), summary of your content and deliver it, via email, to the original event target list.

- Dedicated email for on-demand viewing for additional lead generation following the live CQC *TechTalk* or webinar
- Written Executive Summary with 8-Week syndication of the Executive Summary and on-demand *TechTalk* webinar

60-Minute Editorial Webinars

These 60-Minute, Topic-Specific Webinars are single-sponsored events featuring Subject Matter Expert(s) selected by *Cannabis Industry Journal*. Each Editorial Webinar is designed to seamlessly align your messaging and product marketing with content known to engage the *Cannabis Industry Journal* community. Simply select from our Ready-to-Go Topics or suggest a relevant, timely topic. We secure industry experts/panelists for the main presentation, followed by your 10-Minute *TechTalk*. Your *TechTalk* presenter will also be included in the joint Q&A with the main presenter(s) at the end of the program.

A *TechTalk* is a great opportunity to share related case studies, a short demo or a brief solutions overview. Receive the full registration report within 24-Hours of the live broadcast. The webinar is recorded and provided as an uncut MP4 file for content repurposing, within 48-Hours of the live broadcast.

90-Minute Editorial Webinar

The 90-Minute format gives you the option to include your own 30-Minute, related presentation, following the presentation by the *Cannabis Industry Journal* presenter. The sponsor presentation must be non-commercial and pre-approved by the *CIJ* Editorial Team.

Receive the full registration report within 24-Hours of the live broadcast. The webinar is recorded and provided as an uncut MP4 file for content repurposing, within 48-Hours of the live broadcast.

Ask the Experts Native Articles/Interviews:

Native Articles create strong thought leadership, increase brand awareness and support corporate/product value. See details for our Ask the Experts options under Demand-Generation programs.

Webinars:

Format: 1-Hour to 4-Hour Informational Webinars in Exclusive or Multi-Sponsor formats. Attendee registration is complimentary which is underwritten by sponsors. See details under demand-generation programs.

Resource Center Sponsorship Industry Category Leader

Resource Centers are sponsored content hubs immersing your technology and services in a highly-engaged environment with *CIJ*'s editorial content and your content. Built around a topic aligned to your brand, products and services, a custom Resource Center is the perfect backdrop for communicating with the Cannabis Industry community, nurturing relationships and developing leads to flow into your sales funnel.

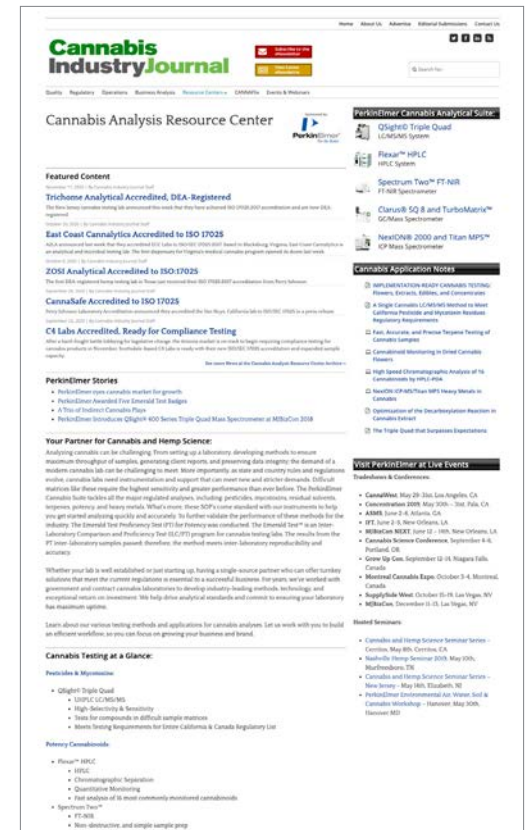
CIJ drives Resource Center traffic and user engagement using a variety of digital strategies and delivery channels including our weekly newsletters. Each Resource Center is a content destination rest-stop on the user journey for information related to the Resource Center theme. Content affinity is an indicator of functional involvement and buying intent for related products and services. Our Resource Center sponsorships keep your brand and products top of mind during the customer's information and buying journey.

Sponsors receive a comprehensive package including digital advertising, content hosting, and marketing services supporting Branding, Thought Leadership and Lead Generation.

Bundled Resource Center Sponsorships may include:

- Dedicated HTML EBlasts
- Banner and Text Ads in *Cannabis Industry Journal* Newsletters
- Banners throughout the *CIJ* Website
- Native/Sponsored Content (*Ask the Experts*)
- Asset Syndication with Lead Nurturing, Demand Generation Campaigns
- Virtual Event(s), TechTalk(s) Sponsorships
- Custom Webinars
- List Segmentation
- Account Based Marketing (*pending your Sponsorship*)
- Marketing Automation
- Engagement Scoring
- Regular Updates, Reports and Team Meetings to review Metrics, Monitor Performance and Adjust Campaigns/Content as needed

Resource Center sponsorships are offered for a minimum period of 6-Months. Ask for details and bundled package discounts for 6, 9 and 12-month contracts.



Advertising & Marketing Services Rate Card

Website Banner Ads

Sold on Cost Per Thousand Impression basis
(i.e. 10,000 impressions = \$1,000)

Cost by Position

Top Leaderboard (800x133)	\$150 CPM
Middle Banner (600x100)	\$140 CPM
Square Banner (300x300)	\$100 CPM

Newsletter Banner & Text Ads

Newsletter Ads are sold at a flat rate per position, per weekly edition

Cost by Position

Top Leaderboard (600x100)	\$750 per weekly edition
Center Banner (600x100)	\$600 per weekly edition
Square Banner (250x250)	\$600 per weekly edition
Text Ad	\$600 per weekly edition

Image, Headline & 375-Character Body Copy ~100 Words

Thought Leadership & Demand-Generation Marketing Services

Campaigns to put your Thought Leaders and SMEs in the Spotlight

Resource Center Sponsorship **\$15,000-\$48,000**

Sponsors receive choice of a 3, 6, 9 or 12-Month comprehensive package including digital advertising, content hosting and marketing services supporting Branding, Thought Leadership and Lead Generation

Ask the Experts **\$3,250**

Native/Sponsored Content in the form of an interview, includes:
One Dedicated Eblast + Featured in the *CIJ* Newsletter Twice + Two Text Ads

Asset Syndication **\$5,000**

Gated content hosted in the *CIJ* Library; a 5-Week Program per Asset; Minimum 50-Downloads Guaranteed, Unfiltered and Uncapped

Ask the Experts + Asset Syndication 9-Week Bundled Campaign **\$9,000**

Dedicated Email Broadcasts

Email marketing is offered on a 3rd-party campaign basis where *CIJ* provides email delivery of your HTML message to 18,000+ emails

Dedicated Eblast **\$4,100**

Echo EBlasts (same HTML, new subject line) **\$2,000**

**Custom Webinars, Editorial Webinars,
Virtual Conference Sponsorships**

Lead generating programs with guaranteed performance.

Custom Webinars \$6,500

Custom Webinars are 60-minute single-sponsored events featuring Subject Matter Expert(s) of your choosing to address a topic of your choice. Delivering thought leadership and exclusivity, custom webinars engage audiences seeking timely and topical industry knowledge and best practice solutions. You provide the learning experience and we'll manage the process, promotion and registration for you. *CIJ* provides:

- Complete hosting, moderating, promotion and registration for the event
- Text and/or banner ads promoting the webinar in *Cannabis Industry Journal's* newsletter
- Banner ads promoting the webinar on the *CIJ* website
- Direct email promoting the webinar to *CIJ's* 18,000+ readers
- Full reports including contact information on all registrants
- Live polling, moderated Q&A

60-Minute Editorial Webinars \$8,000

Topic-specific Webinars (60-minute) are single-sponsored events featuring Subject Matter Experts selected by *Cannabis Industry Journal*. Designed to seamlessly align your messaging and product marketing with content known to engage the *Cannabis Industry Journal* community, simply select from our Ready-to-Go Topics or suggest a relevant topic. We secure industry experts/panelists for the main presentation, followed by your 10-minute *TechTalk*. Your *TechTalk* presenter will also be included in the joint Q&A with the main presenter(s) at the end of the program.

Sponsoring a *TechTalk* is a great opportunity to share related case studies, a short demo or brief solutions overview. Your *TechTalk* is recorded and provided as an MP4 file for repurposing following the event.

90-minute Editorial Webinars \$10,000

The 90-minute format gives you the option to include your own 30-minute related presentation following the *CIJ*-selected presenter. The sponsor presentation must be non-commercial and pre-approved by the *CIJ* editorial team.

Virtual Conference *TechTalk* Basic Sponsorship \$4,000

Each virtual conference includes a set of two-to-four, 30-50 minute educational presentations. A *TechTalk* is a 10-minute presentation + live audience polling + 5 minutes of Q&A. Each *TechTalk* follows an educational presentation matched to your technology and/or services. You are a recognized sponsor and your *TechTalk* is included on the conference agenda. Also included is a full registration and conference report with contact information on all registrants

Virtual Conference *TechTalk* Premium Sponsorship \$6,500

A Premium sponsor gains a heightened level of audience engagement. All of the Basic *TechTalk* sponsorship benefits plus the sponsor's text message and link in the form of "A message from our sponsor" is included on five outbound emails to all registrants:

- Registration confirmation email
- Reminder to attend email one week before broadcast
- Reminder to attend email 24 hours before broadcast
- Reminder to attend email one hour before broadcast
- Archived recording email sent 24 hours after broadcast
- A sponsor designed HTML email sent to full registration 48 hours after broadcast

Virtual Conference C-Suite *TechTalk* sponsorship Takeaways Sponsorship +\$1,500

At the conclusion of the virtual event, the sponsor participates in a 15-minute wrap up and summary of the Episode with the Moderator

Virtual Conference Episode Sponsorship \$9,750

Episode sponsorship includes all the benefits of the *TechTalk* Premium sponsorship plus the C-Suite Takeaway sponsorship. Additionally, the Episode Sponsor receives a 30-minute presentation spot during the session to provide a non-commercial learning experience related to the session themed event

Cross-Platform Messaging

Innovative Publishing Company is an industry digital media and events producer with focused brands in Medical Technology, Food & Beverage Safety, Cannabis Quality, Safety & Regulatory Compliance, Processing and Distribution. Through carefully curated industry news, analysis and educational programming, we seamlessly deliver objective editorial and marketing content on a responsive delivery platform, dynamically adapting to mobile, tablet and desktop requirements based on user preference, not ours!

Being in front of your audiences within a trusted environment where they regularly consume information when and where they choose provides the opportunity for the high-level engagement needed for marketing success.

Deep Audience Understanding & Engagement

Innovative Publishing Company is a marketing solutions partner empowering your marketing strategy for success using opt-in subscriber data, event registration information and content affinity metrics to effectively and efficiently deliver your marketing messages. It's an ageold formula, $E=MC^2$...**Engagement = Marketing Capabilities x Content Affinity Squared** (Content Squared because audience rapport with our content is our biggest advantage).

Content drives community activity while our ability to combine unique and proven marketing solutions to reach and engage your target prospects determines ultimate success. We deliver results with measurable return on your marketing investment.

Explore Our Publications:

CannabisIndustryJournal

CannabisIndustryJournal.com

MedTechIntelligence

MedTechIntelligence.com

FoodSafetyTech

FoodSafetyTech.com

Contacts:

Experience, knowledge and passion for engaging the *Cannabis Industry Journal* Community and providing you with exceptional marketing experiences!

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